



## Marketing Program

We design programs to fit companies target marketing and advertising areas where you want to have an impact. We develop our programs to reach the people you want to reach, and in the budget range you want to operate with in. Listed below are some of the offerings:

- ☑ The sponsor will receive mention in press releases to various media outlets on the JDMCars network list.
- ☑ The sponsor will receive exclusivity of product category.
- ☑ JDMCars Racing will provide access to the car, driver for a limited number of appearances, that don't interfere with prior scheduling or engagements.
- ☑ JDMCars will promote the sponsor at each event through fan cards, press kits, and driver interviews. JDMCars track designed flyers will as well support all its sponsors and be distributed with any additional promotional items/flyers for the sponsor.
- ☑ Showcasing agreed product for display on a race car for maximum exposure.
- ☑ Your company logo on one or more of the race cars and/or trailers. As well as your company's logo and website link added to our fully developed website.

## Team Profile

In order for you to make an informed decision we have provided you with a brief history of the race team below.

### **Rick Gibson**

Crew Chief / Mechanic with over 20 years racing experience from Huntington, MD now motivated to leading the race team.

### **Rob Gordon**

Co-Crew Chief / Mechanic / Co-Driver from Waldorf, MD; Rob has been with the Sport Compacts since it first take-off into the enthusiast world of a spectator event. Rob started his car career with sound competition, moving into show cars, now to the auto racing scene. Rob previous cars have been seen with features in Super Street, Max Power, PVW as well as having pictorials in Sport Compact, MAX, and a few others; Rob knows what people are looking for.

### **Richie Gibson**

Driver / Mechanic with over 10 years racing experience from Huntington, MD; Richie brings a new enthusiast aspect to the team and has been racing in the top events for sport compact imports such as NDRA, BOTI, IDRC, and NHRA to name a few. Richie has been seen in Drag Sport Magazine and printed interviews for local newspapers on the events of drag racing.

### **Josh Ogle**

Driver from Dunkirk, MD; Josh started his racing career in motor cross events and now has put forth all his efforts to being a part of this racing team and will surely make a huge impact for up coming seasons.